



EUROPEAN COMMISSION

## PROTECTION OF YOUR PERSONAL DATA

*This privacy statement provides information about the processing and the protection of your personal data*

**Processing operation:** CASSINI Matchmaking

**Data Controller:** European Commission, Directorate-General for Defence Industry and Space, Unit B.2 – Innovation, Start-Ups and Economics, (hereinafter “DG DEFIS Unit B.2”, or the “Data Controller”)

**Record reference:** DPR-EC-09327.1

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### 1. Introduction

The European Commission (hereafter ‘the Commission’) is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (repealing Regulation (EC) No 45/2001).

This privacy statement explains the reason for the processing of your personal data, the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to processing operation “CASSINI Space Entrepreneurship Initiative Website” undertaken by the Data Controller is presented below.

## **2. Why and how do we process your personal data?**

The Data Controller processes your personal data to be able to provide the website (<https://cassini.eu/matchmaking>) and to improve your experience using the CASSINI Matchmaking web site.

The website may collect personal data via cookies (link to the Cookie Policy is available in the footer of each webpage) based on consent. When you access the CASSINI website, the Data Controller receives as an essential technical requirement the Internet Protocol address (IP address) or the device ID of the device used to access the website.

Your data will not be used for an automated decision-making, including profiling.

## **3. On what legal ground(s) do we process your personal data?**

We process your personal data, because processing is necessary (a) for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body (Article 5(1)(a) of Regulation (EU) 2018/1725), in particular Article 11 of the Treaty on European Union and Article 15 of the Treaty on the Functioning of the European Union (b) because you have given consent to the processing of your personal data to store preferences (preferences cookies), for gathering statistics (statistics cookies) or for marketing purposes (marketing cookies), via a clear affirmative act by signing a consent form. Your consent for this can be withdrawn at any time by following the instructions in the cookie policy page in the footer of any page

## **4. Which personal data do we collect and further process?**

In order to carry out this processing operation, the Data Controller processes the following categories of personal data:

- Internet Protocol address (IP address) or the device ID of the device used to access the website.

We have obtained your personal data from you.

## **5. How long do we keep your personal data?**

The Data Controller only keeps your personal data for the time necessary to fulfil the abovementioned purpose. For each of the categories of personal data that is processed, please find below the retention details:

- IP addresses or user IDs of website visits might be saved for 24 months in the log files for security or web analytics purposes.

## **6. How do we protect and safeguard your personal data?**

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the European Commission or of its contractors. All processing operations are carried out pursuant to the [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission's contractors are bound by a specific contractual clause for any processing operations of your data on behalf of the Commission, and by the confidentiality obligations

deriving from the transposition of the General Data Protection Regulation in the EU Member States ('GDPR' [Regulation \(EU\) 2016/679](#)).

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

#### **7. Who has access to your personal data and to whom is it disclosed?**

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to authorised staff according to the “need to know” principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

Where necessary, we may share your information with service providers for the purposes of maintaining the websites and operating the informative mailings: AZO Anwendungszentrum GmbH Oberpfaffenhoffen.

#### **8. Cookies**

Cookies are short text files stored on a user’s device (such as a computer, tablet or phone) by a website. Cookies are used for the basic technical functioning of a website (necessary cookies), to store preferences (preferences cookies), or for gathering statistics (analytical cookies).

The cookies employed on your device for that purpose are covered by the cookie policy of the CASSINI Matchmaking website, available in the footer of any page.

When you visit the website <https://cassini.eu/matchmaking> or its subdomains, we will keep the browser history of your visit for a maximum of 24 months. This information will then be deleted. The collection, aggregation and anonymising operations are performed under adequate security measures.

Cookies are stored by our websites after prior explicit consent, and measure the effectiveness and efficiency of the website.

Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that, some features of the event website may not work as intended.

The cookie-related information is not used to identify data subjects personally and the pattern data is fully under the Commission’s control. These cookies are not used for any purpose other than those described here.

Should you wish to opt your personal data out of our anonymised, aggregated statistics, you can do so on our cookies page. In particular, you can control and/or delete those cookies as you wish.

#### **9. Tracking pixels from Mautic**

This website employs so-called “tracking pixels” from “Mautic”, an open-source tool for marketing automation. This is an analysis and tracking software for the allocation and storage of usage data (including browser used, last visited page, length of stay, visitor-, link-, form and download tracking, tagging, email campaigns and contact management). The software uses this

information to personalize our marketing efforts and better target the interests of each individual user. In addition, the software helps us to better evaluate the success of individual marketing measures. Mautic is hosted by us on specially operated servers in Germany. The data is only transmitted to: Content Optimizer GmbH, Raadter Str. 85, 45149 Essen.

The data collected is:

- Visits and activity on our landing pages
- Number of page views and length of stay of the website visitor
- The click path of the respective visitor, the downloads of files provided via the landing page
- Opening e-mails from newsletters and campaigns

By registering on one of the landing pages furthermore:

- Contact details (such as name, postal or email address)
- Business contact information
- The IP address of the device that uses the website

You can always object the use of Mautic by contacting [cassini.matchmaking@azo-space.com](mailto:cassini.matchmaking@azo-space.com).

## **10 Use of Mouseflow**

This website uses Mouseflow, a website analytics tool that provides session replay, heatmaps, funnels, form analytics, feedback campaigns, and similar features/functionality. Mouseflow may record your clicks, mouse movements, scrolling, form fills (keystrokes) in non-excluded fields, pages visited and content, time on site, browser, operating system, device type (desktop/tablet/phone), screen resolution, visitor type (first time/returning), referrer, anonymized IP address, location (city/country), language, and similar meta data.

Mouseflow does not collect any information on pages where it is not installed, nor does it track or collect information outside your web browser. If you would like to opt-out, you can do so at <https://mouseflow.com/opt-out>.

If you'd like to obtain a copy of your data, make a correction, or have it erased, please contact us first at [cassini.matchmaking@azo-space.com](mailto:cassini.matchmaking@azo-space.com). or, as a secondary option, contact Mouseflow at [privacy@mouseflow.com](mailto:privacy@mouseflow.com).

For more information, see Mouseflow's Privacy Policy at <http://mouseflow.com/privacy/>.

For more information on Mouseflow and GDPR, visit <https://mouseflow.com/gdpr/>.

For more information on Mouseflow and CCPA visit <https://mouseflow.com/ccpa>.

## **11. Third party IT tools, including Social Media**

We use third party IT tools to inform about and promote the CASSINI Matchmaking website through widely used communication channels, including the social media. For detailed information about the use of social media by the European Commission, see the Record of Processing DPR-EC-00073 (Social Media Use by the European Commission).

You can watch videos made for promotional purposes, which we also upload to our Facebook, Instagram, LinkedIn, Twitter and YouTube page and follow links from our website to Discord, Twitter and YouTube.

In order to protect your privacy, our use of third-party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to those social media or other websites. Only in the event that you click on a button or “play” on a video to watch it, a cookie of the social media company concerned will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties’ specific Terms and Conditions, including their cookie policies, over which the Commission has no control.

We recommend that users read the relevant privacy policies of [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#), and [YouTube](#) carefully before using them. . These explain each company’s policy of personal data collection and further processing, their use of data, users' rights and the ways in which users can protect their privacy when using those services.

The use of a third party IT tool does not in any way imply that the European Commission endorses them or their privacy policies. In the event that one or more third party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

## **10. International Transfers**

Please note that pursuant to Article 3(13) of Regulation (EU) 2018/1725 public authorities (e.g. Court of Auditors, EU Court of Justice) which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients. The further processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing.

The information we collect will not be given to any third party, except to the extent and for the purpose we may be required to do so by law.

## **8. What are your rights and how can you exercise them?**

You have specific rights as a ‘data subject’ under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, rectify or erase your personal data and the right to restrict the processing of your personal data. Where applicable, you also have the right to object to the processing or the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a), on grounds relating to your particular situation.

You have consented to provide your personal data to the data controller for the present processing operation. You can withdraw your consent at any time by notifying the data controller by writing to [DEFIS-B2@ec.europa.eu](mailto:DEFIS-B2@ec.europa.eu).

The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

Any request for access to personal data will be handled within one month. Any other request mentioned above will be addressed within 15 working days.

## **9. Contact information**

### **- The Data Controller**

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, European Commission, Directorate-General for Defence Industry and Space, Unit B.2 – Innovation, Start-Ups and Economics - E-mail: DEFIS-B2@ec.europa.eu

### **- The Data Protection Officer (DPO) of the Commission**

In case of disagreement with the Data Controller, you may contact the Data Protection Officer ([DATA-PROTECTION-OFFICER@ec.europa.eu](mailto:DATA-PROTECTION-OFFICER@ec.europa.eu)) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

### **- The European Data Protection Supervisor (EDPS)**

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor ([edps@edps.europa.eu](mailto:edps@edps.europa.eu) or [https://edps.europa.eu/data-protection/our-role-supervisor/complaints\\_en](https://edps.europa.eu/data-protection/our-role-supervisor/complaints_en)) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

## **10. Where to find more detailed information?**

The Commission DPO publishes the register of all processing operations on personal data by the Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>.

This specific processing operation has been included in the DPO's public register with the following record reference:

**Record reference:** DPR-EC-09327.1