

**Privacy statement on the protection of personal data in relation to the “CASSINI Hackathons & Mentoring Platform and Events”**

The European Union Agency for the Space Programme (EUSPA) is committed to protect your personal data and to respect your privacy. All personal data are dealt with in compliance with the applicable rules on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (currently Regulation (EU) No 2018/1725).

This privacy statement explains the reason for the processing of your personal data in relation to the events organised and the platforms used by EUSPA in the context of the CASSINI Hackathons & Mentoring action. It explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

**Identity of controller and data protection officer:**

Controller: European Union Agency for the Space Programme (EUSPA), Head of the Market, Downstream & Innovation Department, [entrepreneurship@euspa.europa.eu](mailto:entrepreneurship@euspa.europa.eu).

DPO: European Union Agency for the Space Programme (EUSPA), Data Protection Officer, [dpo@euspa.europa.eu](mailto:dpo@euspa.europa.eu)

**Purpose(s) of processing:**

1. To register data subjects on the CASSINI Hackathons & Mentoring platform (hosted on TAIKAI), and to assess their eligibility for accessing the platform and participating in related activities;
2. To establish and manage a database of participants to the virtual and/or physical events and to check the participants' eligibility to attend those events which are organised by EUSPA in the context of the CASSINI Hackathons & Mentoring action;
3. To send updates and notifications concerning the event to participants before, during, and after the event;
4. To share the participants' names and affiliation with other participants in the event to allow for collaboration (optional); To provide a public live stream of the event, available on TAIKAI, the CASSINI Hackathons & Mentoring website (<https://www.cassini.eu/hackathons>), on other websites of EUSPA, or on social media (YouTube, Facebook, Instagram, LinkedIn, X, Bluesky, Discord), that may include the audio-visual recordings of participants [the latter being optional – to be noted in this respect that while measures (e.g., special lanyards, camera-free zones as per below) will be taken to minimise to the extent possible exposure for participants that did not consent to audio-visual recordings, full control in this regard is not feasible due to the nature and logistics/organisational arrangements of the event];
5. To establish a repository of photos, videos and other audio-visual recordings of the events, to be used for the promotion of the CASSINI Hackathons & Mentoring (optional); and for the publication of these audio-visual recordings for that purpose on the CASSINI Hackathons & Mentoring website (<https://www.cassini.eu/hackathons>), on other websites of EUSPA, and on social media (optional);
6. To share the participants' contact details with other participants of their team, in case the team is selected as the winner of the local hackathon, in order to continue their project initiated in a CASSINI Hackathons & Mentoring event and, if applicable, with external mentors

who are engaged to support their team in the mentoring programme of the CASSINI Hackathons & Mentoring , as well as for prize delivery purposes ;

To create anonymised participant statistics; To invite data subjects to future CASSINI Hackathons events that EUSPA may organise (optional). For each optional processing purpose, explicit and informed consent shall be obtained separately at registration. A data subject may choose to consent to registration on the platform without consenting to optional uses. The consent for each optional purpose will pertain to the entire duration of the specific Hackathon edition. Participants will be presented with dedicated consent options for each of the following cases: (a) photos, videos and audiovisual recordings, (b) sharing name, affiliation and contact details with other participants or mentors, and (c) receiving future invitations to CASSINI Hackathon events.

With regards to points 4 and 5: Participants who do not opt to be part of the live streaming, recording, and photographing of the events, and the publication thereof, will be offered the opportunity of special lanyards, camera-free zones or to be recognised as such with special badges. To be flagged concerning point 4 that while measures will be taken to minimise to the extent possible exposure for participants that did not consent to audio-visual recordings, full control in this regard is not feasible due to the nature and logistics/organisational arrangements of the event. Data/Categories of data concerned:

The Data Controller collects the following categories of personal data:

Personal data obtained for registration to the platform:

Username

- E-mail

Personal data obtained for your registration to participate in the Big Ideas Campaign events:

- First name
- Last name
- Email address

Current affiliation (organisation and role/title) Personal data obtained for your registration to participate in the Hackathon Weekend and Demo Day events:

- First name
- Last name
- Birthdate Email address
- Phone number
- Other details necessary for event registration, such as:
  - Country of residence
  - City of residence
  - Hackathon location you are planning to register to
  - Intention of joining physically or virtually Discord username (optional)

Personal data obtained for anonymised participants statistics:

- City and country of residence

- Hackathon location
- Birthdate
- Gender (optional)
- Current affiliation (organisation and role/title)
- Skills (optional)

Personal data obtained for your registration to participate in other events, such as informative webinars and meetings:

- First name
- Last name
- Email address
- Current affiliation (organisation and role/title)

Subject to explicit consent, audio-visual recordings of events that may include you.

We obtain the personal data from you.

Please be advised that the CASSINI Hackathon platform, hosted by TAIKAI, collects and processes personal data during your use of the platform, including when using third-party videoconferencing services and other IT tools and platform integrations such as Zoom, Discord, MailerLite, Typeform or equivalent services, which also collect and process personal data about you as participant. We recommend that data subjects carefully read the privacy policies of these platforms before providing their consent. These explain each company's policy of personal data collection and further processing, their use of data, users' rights and the ways in which users can protect their privacy when using those services. Furthermore, if these data processors engage sub-processors, each entity is required to outline the specific data safeguards in place including the legal frameworks, contractual clauses, or equivalents to ensure GDPR<sup>1</sup> and/or EUDPR<sup>2</sup> compliance in the processing of your data.

The use of a third-party IT tool does not in any way imply that EUSPA endorses them or their privacy policies.

#### Recipients/Categories of recipients of the data processed:

Access to personal data is granted on a "need to know" basis to

- A limited number of EUSPA staff responsible for carrying out this processing operation;
- EUSPA engages as data processors the following external contractors which are bound by personal data protection rules equal to those applying to EUSPA:
  - A limited number of staff of the EUSPA contractors in charge of the CASSINI Hackathons & Mentoring: Verhaert New Products & Services NV (Belgium), Novaspace SRL (Belgium), and Novaspace GmbH (Germany); Your personal data will also be processed by the following sub-processors on their behalf:
    - MailerLite Limited (Ireland) which provides the email marketing service used to communicate with the participants of the events;

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<sup>1</sup> REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

<sup>2</sup> REGULATION (EU) 2018/1725 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC

- Discord Inc. (United States) which provides the communication platform used for community interaction and coordination during some of our online events;
  - TAIKAI S.A. (Portugal) which provides the hackathon platform used for the registration for and to manage the organisation of the hackathon and its related events, namely the Hackathon Weekend and the Demo Day events;
  - Zoom Video Communications, Inc. (United States) which provides the videoconferencing software used for registration and for hosting of some of our webinars and online meetings;
  - Typeform SL (Spain) which provides the form software used for the registration for some of our online events;
- A limited number of local organisers, which are selected every CASSINI Hackathons edition and organise as well as manage their local hub
  - A limited number of staff of the EUSPA contractors in charge of its market development services
  - Members of the public only for what concerns photos, videos and other audio-visual recordings of the events on the CASSINI Hackathons & Mentoring to be used for the promotion of the CASSINI Hackathons & Mentoring on the CASSINI Hackathons & Mentoring website (<https://www.cassini.eu/hackathons>), EUSPA's social media channels (Facebook, Instagram, LinkedIn, X, BlueSky, Discord, and YouTube) and other websites of EUSPA, subject to explicit consent
  - 
  - All registrants to CASSINI Hackathons & Mentoring platform.

Any recipient shall be reminded of her/his obligation not to use the data received for other purposes than the one for which they were transmitted.

#### Legal basis/Lawfulness of the processing:

Processing is necessary for the performance of a contract with a data subject and is lawful under Article 5(1)(c) of Regulation (EU) 2018/1725. This legal basis applies for the purposes of processing as follows:

1. To register data subjects on the CASSINI Hackathon platform (hosted on TAIKAI), and to assess their eligibility for accessing the platform and participating in related activities;
2. To establish and manage a database of participants to the virtual and/or physical events and to check the participants' eligibility to attend those events which are organised by EUSPA in the context of the CASSINI Hackathons & Mentoring;
3. To send updates and notifications concerning the event to participants, before, during, and after the event;
4. To provide a public live stream of the event, available on TAIKAI, the CASSINI Hackathons & Mentoring website (<https://www.cassini.eu/hackathons>), on other websites of the EUSPA, or on social media, that may include the audio-visual recordings of participants (the latter only subject to consent);
5. To create anonymised participant statistics;
6. To share the participants' contact details with other participants of their team, in case the team is selected as the winner of the local hackathon, in order to continue their project

initiated in a CASSINI Hackathons & Mentoring event and, if applicable, with external mentors who are engaged to support their team in the mentoring programme of the CASSINI Hackathons & Mentoring , as well as for prize delivery purposes.

Processing is based on the consent of the data subject (Art. 5(1)(d) of Regulation 2018/1725) regarding the purposes of processing as follows:

1. To establish a repository of photos, videos and other audio-visual recordings of the event, to be used for the promotion of the CASSINI Hackathons & Mentoring; and for the publication of these audio-visual recordings for that purpose on the CASSINI Hackathons & Mentoring website (<https://www.cassini.eu/hackathons>), on other websites of the EUSPA, and on social media;
2. To share names and affiliation with other participants in the event to allow for collaboration ;To invite participants to future CASSINI Hackathons events that EUSPA may organise.

#### Information on the storage locations and retention period of personal data:

The Data Controller keeps your personal data for the time necessary to fulfil the purpose of collection:

- Personal data related to the organisation and management of the event, including information provided by participants upon registration, before, during or after the event, will be kept for five years after the event;
- Audio-visual recordings of the event will be kept for 2 years after the event.

Once the retention period is over, personal data are destroyed. However, this does not apply to data made public on EUSPA and third-party media and social networks as EUSPA has no control over the potential sharing of the photos, videos and other audio-visual recordings by other users;

Photos, videos and other audio-visual recordings which will be published on EUSPA's websites and social media channels (Facebook/Meta, Instagram, LinkedIn, Twitter/X, Bluesky, Discord, and YouTube) may also be transferred and stored on servers located in third countries (outside the EU). In view of the nature of such medias and social channels, it cannot be ensured that all online traces of photos and/or videos and associated personal data will be deleted following the expiry of the abovementioned retention period. Any person concerned by information made public via these medias and social networks and wishing to have this information removed should make an explicit request to the contact details given below. EUSPA will then use their best efforts to remove such information (i.e., EUSPA has no control over the potential sharing of photos, videos and other audio-visual recordings by other users).

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of EUSPA or of its contractors located in the European Union/EEA and abiding by the necessary security provisions.

In order to protect your personal data, EUSPA has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

EUSPA's processors (contractors) are bound by specific contractual clauses for confidentiality and for any processing operations of your personal data on behalf of EUSPA. The processors have to put in

place appropriate technical and organisational measures to ensure the level of security, required by EUSPA.

#### Transferring the data to third countries:

Typeform SL infrastructure is hosted by Amazon Web Services (AWS) and also uses CloudFlare. Both entities are certified under the EU-U.S. Data Privacy Framework which ensures that they provide an adequate level of protection of personal data (Commission Implementing Decision of 10 July 2023 pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council on the adequate level of protection of personal data under the EU-U.S. Data Privacy Framework). You can find information on the certification of the said companies under the EU-U.S. Data Privacy Framework [here](#).

In addition, and Zoom Video Communications, as well as YouTube, Facebook, Instagram, LinkedIn, Discord and X are also certified under the EU-U.S. Data Privacy Framework which ensures that they provide an adequate level of protection of personal data (Commission Implementing Decision of 10 July 2023 pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council on the adequate level of protection of personal data under the EU-U.S. Data Privacy Framework). You can find information on the certification of the said companies under the EU-U.S. Data Privacy Framework [here](#).

BlueSky is not certified under the EU-U.S. Data Privacy Framework and it has its own privacy policies over which EUSPA has no control. The potential transfer of your personal data to the U.S. in this case, is based on your consent to the proposed transfer (Art. 50(1)(a) of Regulation (EU) 2018/1725). In order to allow you to make an informed decision, please note that personal data that may be transferred to non EU-U.S. Data Privacy Framework certified companies, may be subject to (a) disclosure to governmental authorities and/or (b) further transfer to other economic operators established in third countries; the EUSPA has no visibility on such processing operations.

#### Automated decision-making

Your data will not be used for automated decision-making, including profiling.

Data subjects have the right:

- To obtain confirmation as to whether or not their personal data are being processed, access the data and obtain detailed information on the processing;
- Of rectification of inaccurate personal data;
- Of erasure of personal data if the statutory provisions are met;
- Of restriction of processing if the statutory provisions are met;
- To data portability, where applicable and if the statutory provisions are met;
- To withdraw the consent to personal data processing at any time, without affecting the lawfulness of the processing before the consent's withdrawal;
- To lodge a complaint to the European Data Protection Supervisor at [EDPS@edps.europa.eu](mailto:EDPS@edps.europa.eu) should they consider that the processing operations do not comply with Regulation (EU) No 2018/1725.

Any request for the exercise of any of the abovementioned rights shall be addressed to the EUSPA Market, Downstream & Innovation Department at [entrepreneurship@euspa.europa.eu](mailto:entrepreneurship@euspa.europa.eu); data subjects are kindly requested to describe their requests explicitly.

Contact information:

- Regarding the processing of your personal data: [entrepreneurship@euspa.europa.eu](mailto:entrepreneurship@euspa.europa.eu);

- Regarding the interpretation, application or breach of Regulation (EU) 2018/1725, please contact the EUSPA Data Protection Officer (DPO) at [dpo@euspa.europa.eu](mailto:dpo@euspa.europa.eu).